

EVENTS

020 7478 8917

31 - 33 Heddon Street, London, W1B 4BN

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icebarlondon.com

ICEBAR
LONDON 

LOUNGE

Opulent features create a contemporary yet snug feel. The lounge has two luxurious booths, plumped with an array of soft pillows and cushions. Within the room there is a private bar set with a marble green finish and granite surface. A 50" plasma screen and subtle lighting techniques set off this room perfectly.

Standing : 45

Seated : 35



BAR

This bar benefits from natural daylight from the large draped windows. The large wooden floor is complemented by wall to wall banquette seating. Guests in this room will benefit from their own private bar and easy access to and from the terrace, perfect for soaking up the continental atmosphere of Heddon Street late into the evening.

Standing : 70

A photograph of the interior of an ice bar. The scene is illuminated with a strong blue light. In the foreground, a large, multi-tiered ice sculpture resembling a drink with a large spherical top sits on a pedestal. The background shows various other ice structures, including what looks like a bar counter and stools, all made of clear ice. The ceiling is a dark, perforated grid.

ICEBAR

LONDON

ICEBAR London offers a truly unique experience unlike any other in the UK.

Everything in the bar is built with pure ice – from the walls and stools to the artwork. Even the ‘glasses’ in which the ice cocktails are served are made of ice, literally ‘on the rocks’. The ice is from the Torne River in Sweden, which is known for its unique purity and is harvested at the ICEHOTEL in Jukkasjärvi every year.

For parties larger than 60 you can book consecutive timeslots, or we can rotate additional guests through the same timeslot by making the visits shorter and dividing your group. The maximum group size for this is 80.

Standing : 60

A photograph of a restaurant interior. The room is dimly lit with warm, ambient lighting from pendant lamps and recessed ceiling lights. The ceiling features exposed wooden beams and a concave design. Several plasma screens are mounted on the walls, displaying a vibrant, abstract image of a fire or explosion. The tables are set with white tablecloths, glassware, and silverware. The overall atmosphere is modern and sophisticated.

RESTAURANT

Hidden on the lower ground floor, the Restaurant mixes luxurious colours with contemporary features with its concave ceilings and exposed beams. This room boasts unique fixed 'diner' booths capable of seating up to 7 guests at a time, a private remote bar and three 50" HD ready plasma screens.

Standing : 100

Seated : 80

MEETINGS & DAY DELEGATE RATE (DDR)

Excellent service and food and a central London location makes us a sought after and popular venue for event planners. Previous clients include HSBC, BP, GSK, Unilever, Abbey, Microsoft, Nokia, Paramount Pictures and PepsiCo to name a few.

The Day Delegate package is priced at £65 per person and includes the following:

Minimum numbers of 15

- Room hire
- Arrival tea, coffee, pastries
- Mid morning tea, coffee
- Choice of 2 lunch menus
- Afternoon tea, coffee and biscuits
- Mineral water
- 52" or 60" plasma screens available for personalised visuals
- Fully integrated Martin audio system with CD / DVD players
- Wireless microphone
- Wireless internet access
- Air conditioning
- ICEBAR LONDON ticket (includes 1 ice cocktail)
- VAT

A service charge of 12.5% will apply to the total cost of the booking.



PRIVATE HIRE & PARTIES

ICEBAR is of London's most unique party venues for private and corporate events and offers a truly unique environment which will leave your guests with the coolest impression. Combine your next event with the chilling experience of 40 minutes inside ICEBAR, kept at a constant -5°C. We host a wide variety of bespoke events from small meetings to large launch parties. The events team is here to ensure all of your event requirements are carefully tailored to suit your brief.



PRODUCT LAUNCHES

Need event ideas to gain great leverage for your next product or press launch? Product launches and parties at belowzero work extremely well. The venue is intimate, stylish and chic suiting this event type perfectly. We hold bespoke events and can create delicious custom canapés and cocktails to really make an impression. Plasma screens around the venue can display your presentation, images or logos and we'll change the roomset-up to best suit your needs. The unique icy experience offers something different for your guests to enjoy and talk about for months after the event.

A photograph of a busy Christmas party in a bar. The room is filled with people, some sitting at tables and others standing. The ceiling is decorated with large white snowflake ornaments and strings of lights. The lighting is warm and festive. The word "CHRISTMAS" is written in large, white, bold letters across the center of the image.

CHRISTMAS

Tailor made for Christmas, our venue embraces the winter weather and adds a special touch of icy Christmas magic to your event. Giant baubles adorn the ceiling and sparkling Christmas lights add a twinkle. After your guests have chilled out in ICEBAR London, warm them up with mouth-watering contemporary cuisine. Parties up to 270 are welcome with late licenses available on request.



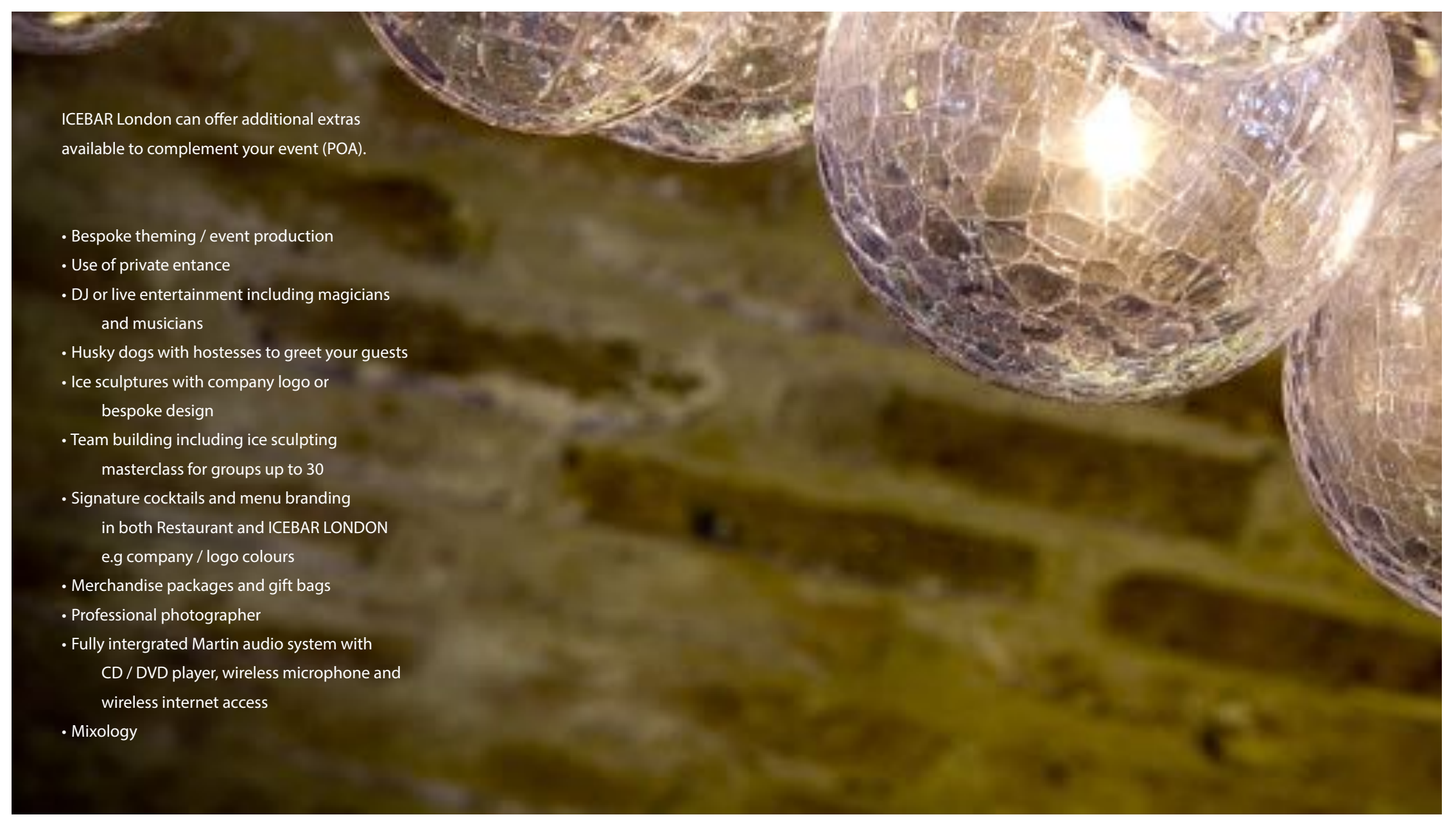
TESTIMONIALS

I just wanted to say a big thanks to you both for a great event yesterday. The guests seemed to really enjoy themselves and the ice sculpting was a great fun! The belowzero staff, especially Fabio were really helpful so please can you pass on my thanks to him. Thanks again. With kind regards

Toni Edmonds, The Chartered Insurance Institute

Thank you so much for everything last Tuesday - the evening went so well and everyone enjoyed themselves. The ICEBAR was the key attraction but the catering and service at the event was exceptional. Alena was brilliant at being able to manage our requirements for the evening and the timings were managed brilliantly. The bar staff were all helpful and attentive and made the evening a lot more enjoyable.

Tina D'Souza, Mouchel



ICEBAR London can offer additional extras available to complement your event (POA).

- Bespoke theming / event production
- Use of private entrance
- DJ or live entertainment including magicians and musicians
- Husky dogs with hostesses to greet your guests
- Ice sculptures with company logo or bespoke design
- Team building including ice sculpting masterclass for groups up to 30
- Signature cocktails and menu branding in both Restaurant and ICEBAR LONDON e.g company / logo colours
- Merchandise packages and gift bags
- Professional photographer
- Fully intergrated Martin audio system with CD / DVD player, wireless microphone and wireless internet access
- Mixology

CONTACT

Give us a call in the events office or send us an email and we'll be happy to send you a no obligation quote. Just let us know the date(s) you have in mind and how many guests you expect to attend and we'll advise what options might suit you.

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